Trafford Council

The Licensing Act 2003

Responsible Authority Representation Form

FAO The Licensing Service, Licensing Section, Trafford Town Hall, Talbot Road, Stretford, M32 0TH

Section 1 - Application Details	
I wish to make a representation against the following application: Applicant's name (if known): The Pavilion Hale Ltd	
Premises name and address:	
The Pavilion, 25 Cecil Road, Hale, Altrincham, WA15 9NT	
Type of Application:	
New Premises application	
Application Number (if known): n/k	
Section 2 – Responsible Authority's Details	
Responsible Authority's Details:	

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Responsible Authority's Details:			
Please tick app	·		
Chief O	Chief Officer of Police		
Fire and Rescue Authority			
Local Planning Authority			
Health a	Health and Safety Authority		
Environ	Environmental Health Authority		
Bodies	Bodies recognised as being responsible for protection of children from		
harm			
Local Authority Director of Public Health			
X Local W	X Local Weights and Measures Authority (Trading Standards)		
Licensing Authority			
Home Office Immigration Enforcement			
Other			
Full name:	Elizabeth Pritchard		
Job Title:	Trading Standards Officer		
Tele number:	07760 167474		
Email:	Elizabeth.pritchard@trafford.gov.uk		

Address:	
Trading Standards Service, Trafford Council, Trafford Town Hall Talbot Road Stretford Manchester M32 0TH	

Section 3 – Representations
We object to the application being granted at all We object to the application being granted in its current form* *If you choose this option remember to tell us in section 3B what changes you would like to see.
Your representation must be relevant to the effect of the application on the promotion of one or more of the four licensing objectives. Please complete the boxes below as

Please attach supporting documents/further pages as necessary. Please number all extra pages and add the applicant's name and your name to each page.

fully as possible. If you do not then your representation may not be accepted.

Section 3A – The Licensing Objectives		
To prevent crime and disorder	Please state your reasons:	
Public safety	Please state your reasons:	

To prevent	Please state your reasons:
public nuisance	

The protection of children from harm

Please state your reasons:

In its current form I cannot accept this application for a premise licence for the following reasons:

There is not enough detail regarding the protection of children from harm and preventing the sale of age restricted products to children.

In particular information is need regarding challenge 25 - what proof of age identification is deemed acceptable and refusals register for recording refusals of underage sales.

Section 3B – Suggestions/Further information

Please give any suggested conditions that could be added to the licence to remedy the cause of your representations, or other considerations you would like the Licensing Sub-Committee to take into account.

We would like the following conditions to be added to the licence:

- 1. A 'Challenge 25' policy shall be operated on the premises at all times. The policy must be understood by all employees. The policy will be documented, read and signed by all individuals working at the business to indicate that they understand it. The policy must require all staff to check the identification of all persons who appear to be less than 25 years of age. The check shall be made by examining either a passport, photographic driving licence or PASS approved proof of age card. These checks must be made for every sale of this nature regardless of previous checks. Any individual who works at the premise must be aware of the 'Challenge 25' policy. Challenge 25 posters to be clearly and prominently displayed.
- 2. A written register of Refusals will be kept including a description of the people who have been unable to provide required identification to prove their age. Such records shall be kept for a period of 12 months and will be collected by the Designated Premises Supervisor and produced to the police or an 'authorised person' (as defined by Section 13 of the Licensing Act 2003) or an authorised Trading Standards Officer of the Local Authority/Council on demand.

I confirm that this representation may become a public document

Signed: Elizabeth Pritchard dated: 21st February 2023

N.B if you do make a representation you will be expected to attend the Licensing Sub-Committee hearing and any subsequent appeal proceedings.

It is an offence, under section 158 of the Licensing Act 2003, to knowingly or recklessly make a false statement in connection with this representation. This is punishable, on summary conviction, by a fine not exceeding level 5 on the standard scale.

Please return this form along with any additional sheets to: The Licensing Service, Trafford Council; Trafford Town Hall, Talbot Road, Stretford, Manchester, M32 0HT or email to licensing@trafford.gov.uk.

This form must be returned within the Statutory Period. Please check with the Licensing Section by emailing licensing@trafford.gov.uk